

**Notes from the NCW Community Success Summit--November 18, 2009
Douglas Okanogan Fire District #15 Hall in Pateros**

Desired Outcomes

- Connect people and ideas
- Identify common success elements
- Identify opportunities for collaboration
- Set priorities to track

Gathering Our Voice 2009 Signature Story DVD
Sustaining Success, Stewardship Stories from North Central Washington
common elements, observations, suggestions

- Cooperation
- We are standing on the shoulders of those who came before us
- We have a “can-do” attitude
- Leopold’s land ethic – responsibility to the land
- Good mix of historic and contemporary photos
- Background sound of group interview engaging
- Good motivator for change – see people doing it
- Introduction to NCW
- DVD points out connections between maintaining the land and community
- DVD defines a way to think about the region
- We are defining ourselves in a positive way
- Could be used by museums and schools as part of larger program
- Controversy builds success
- Get out the door and share DVD with service clubs, churches, tribes
- Adapt interview guide for other topics, e.g., wolves, water and other resources
- Think about providing more clues in the DVD to help viewers track locales and sub-stories, i.e., mind organizers

Success Sampler

presentations

Twisp Public Development Authority – Maggie Coon
Selective Fisheries Harvest – Mike Rayton, Colville Confederated Tribes
NCW Business Loan Fund – Rich Watson
Stemilt Partnership – Peter Dykstra, Trust for Public Lands
Bainbridge Manufacturing – Keith Soderstrom
NCW Regional Food System Assessment – Joan Qazi

common elements, observations, suggestions

- Pride in community and contribution
- Collaborating, integrating across interests
- Community stewardship
- Success fueled by passion, e.g., Twisp PDA where quasi public entity is building capacity by operating more like a non-profit

- Bias for action instead of planning
- Access to funds – are there opportunities for microlending in NCW?
- NCW Business Loan Fund develops partnerships with microlenders; Washington Cash is another source
- Source of funding for building intellectual capacity, software, etc.
- Twisp PDA will be hosting a design charette to help guide initial site development
- Need to tell more success stories of start-up businesses; startup energy full of hope
- Non-profit community tends to fill needs and the for profit or business community creates opportunities
- Both non-profit and business feed on hope
- “Impact” is high energy; describe the impact you hope to have or deliver instead of measuring success. Metrics don’t always tell the whole story.

Opportunities for Collaboration

Note: *All opportunities identified include developing educational and technological tools to further goals*

Group #1 Amy Stork, Carey Hunter, Sherri Schneider, Cheryl Dawes, Nadine Lehrer, Gene Fitzgerald

Opportunity: How can we work together to implement the recommendations in the regional food system assessment? What’s the top priority? How will we assess impact?

NCW Regional Food System recommendations clusters by priority include:

- ***Form a regional coalition
- **Cultivate government partners to position food system as economic development tool
- **Develop consumer education program
- *Develop cooperative distribution
- *Develop institutional purchasing program
- *Enhance farmer education opportunities and skill building among producers
- *Address structural challenges including processing facilities and access to capital

Goal: IRIS will convene a regional coalition to coordinate our greater food shed from Okanogan to Wenatchee (potential date for first meeting: Dec. 9, 2009)

Group #2 Jennifer Korfiatis, Joan Alway, Bob Bugert, Betty Buckley, Sybil Macapia, John Chelminiak, Sam Bartling, Marilyn Ries, Andy Dappen

Opportunity: How might we work together to help non-profits increase sustainability?

Some non-profits are old and would benefit from reexamining their function with regard to others in the area

Group will set up a Google group to facilitate connections so we can learn:

Who is here? What non-profits exist across the region?

What are some common goals among that group?

Goal: To organize a summit between the funders and fundees and provide training on priority issues. John and Betty will begin to lay the groundwork for this on Dec. 3



Group #3 Ben Field, Rufus Woods, Gail Howe, Szilvia Rideg, Nancy Warner

Opportunity: How can we collaborate to further engage community in gathering and sharing successes from the past that can inform our future? How can we engage youth? How will we assess our impact?

Highlight leadership qualities gathered through stories

Tell stories about leadership by focusing on how leadership has been passed through generations

Build on the passion people have for particular topics to showcase successful leadership models

Goal: Develop IRIS as a portal for “All Things Sustainable”

Develop a leadership story guild that will mentor others

- Develop an education partnership that teaches constructive dialog as an essential element of sustainability
 - Work with NC ESD to form a leadership group and program
 - Work with schools to integrate sustainability and story into history projects, writing projects, and culminating senior projects
 - Develop the “Sustainability Congress” as part of Success Summit

Group #4 Mike Rayton, Jay Kehne, Chuck Warner, Craig Nelson, Richard Ries

Opportunity: How can we work together to ensure connections between working farms, ranches, and natural areas that will provide resiliency in the future? What are our priorities? How will we gauge our impact?

Come up with a grand unified vision of what we want, a common vision and voice

Build unified voice through dialog

Keep farming alive; fund conservation easements

Explore new markets for crops/explore crop diversity, tiered cropping

Target restoration of degraded areas

Want to be able to envision the consequences of actions on the land

How do we change the perception of value?

Community specific comprehensive plans

Communicate and “market: shared vision

Collaborate and combine multiple conservation maps

Group #5 Dave Stone, Maggie Coon, Heather Ostenson, Steve Krieder

Opportunity: How can we work together to increase recyclability, manufacturing, efficient energy use and regional consumption of non-food products?

Track recyclables in region

Use the Methow as a pilot site to ask how well one area can recycle

Focus the question on particular materials relevant to the Methow

Raise consciousness about the need to grow, recycle and reuse local materials

Goal: Work with IRIS to network the different people involved with recycling and reusing specific materials, e.g. cardboard