



IRIS Values

SUCCESS IN PLACE

We focus on stories about successful stewardship in NCW as a means for growing more success. We believe that thriving communities in a healthy environment create success.

DIVERSITY AND INCLUSIVENESS

We value the natural and cultural diversity of our region and strive to include all voices. We acknowledge our dependence upon healthy natural ecosystems and on each other.

INTEGRATION & INNOVATION

We believe that innovative solutions emerge when we integrate environmental, social, and economic values and perspectives.

PARTNERSHIPS & COLLABORATION

We believe that diverse partnerships, based on mutual benefit, trust, and respect, are essential for building the synergy we need to achieve our mission.

COMMITMENT TO THE FUTURE

We are committed to fostering thriving communities in a healthy environment that preserve choice and opportunities for future generations.